MICHELLE FURTADO

Sustainability Consultant

Inner Development Goals Ambassador

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From research to action planning, I collaborate virtually with organisations and individuals on their sustainability journey as a critical friend and advisor. I assist clients in navigating decarbonisation, resource flows, social impact, and value chain challenges by applying systems thinking and strategic foresight, offering both analytical rigour and the capacity to question conventions while keeping work rooted in organisational realities. As an Ambassador for the Inner Development Goals, I support leaders to achieve value-led outcomes and impact.

EXPERIENCE

DIRECTOR AND SPACE HOLDER FOR COLLABORATION AND ALLIANCES

Association of Sustainability Practitioners (ASP) | International

2022 – PRESENT

I was invited to become a Director of ASP, whose community inspires and enlightens me as a member. I hold the space for collaboration and manage our Alliances, supporting members and organisations to cross-pollinate ideas and build positive partnerships. This position has given me the privilege to become a super-networker and weaver, representing ASP across a diverse range of global networks and communities, projects and programmes.

DIRECTOR

FuturEcoLogic | International

2017 – PRESENT

FuturEcoLogic provides capacity and mentoring services to deliver sustainable outcomes. Experience includes:

- 2022-2025: Senior sustainability role with Contented, originally working with the team on a rail infrastructure project, mapping Sustainable Development Goals, optioning eco-innovations, and creating a Straw Doll framework for this live project. Ongoing support included achieving Ecovadis Silver accreditation, completion of the Inner Development Goals (IDGs) Global Leadership for Sustainable Development cohort 2024, improvement of Quality Management Systems ISO9001, successful business development grant applications, business and client management and project delivery.
- 2023: Accepted onto EU Green Assist programme as expert consultant.
- 2022: Speaker for Responsible Futures webinar, Why Net Zero Matters.
- 2020: Lead organiser of community-led conference, Zero 2030, with 300 participants looking at challenges and scene-setting for local climate action. This subsequently led to a local Citizens Assembly on Climate, for which I remained an advisory board II member until 2021.
- 2019: Project/event manager of Parks and People, Stronger Together series of government-funded national conferences for the National Federation of Parks and Green Spaces.
- 2019: National pilot about enhancing ecosystem services in urban areas – built partnership and led opportunity.
- 2018: Co-organiser of strategic funding conference for parks managers across the south-east UK and beyond.

SUSTAINABILITY AND ENVIRONMENTAL CONSULTANT

Low Carbon Europe | UK

2013 – 2017

Building upon extensive experience in the environmental sector, I worked primarily with NHS Trusts to improve

REGIONAL FORUM MANAGER/POLICY AND RESEARCH OFFICE

GreenSpace | UK

2009 – 2013

Responsible for promoting best practice and environmental policy amongst local authorities and other conservation organisations, a

healthcare services, working environments and deliver strategic organisational sustainability. The role allowed me to engage new audiences, in large complex organisations, and support strategic planning for future sustainability challenges.

network numbering 500+ contacts, through a national and regional forum, sub-regional groups and email communication. Provision of expert assistance from community groups to local, regional, national and internation organisations. Acted as advisor for the UK National Ecosystem Assessment phase two, under the Cultural Ecosystems package.

PARKS PROJECT OFFICER

Brighton and Hove City Council | UK

2010

Part-time position working with the Parks Project team to deliver Playbuilder and other capital projects.

GREENSPACE PROJECT OFFICER

Borough Council of King's Lynn and West Norfolk | UK

2007 – 2009

Busy and varied role working for the Improving Neighbourhoods Board (INB), a multi-agency and resident group, which oversaw £2.1m was for the Cleaner, Greener programme for five disadvantaged neighbourhoods in King's Lynn. From this, I managed £600k of capital projects were allocated and completed, forming a community park spaces network of six play sites and one entire park redesign, plus additional neighbourhoods grant programme, other tenders and funding bids.

EDUCATION

MASTER OF STUDIES INTERDISCIPLINARY DESIGN FOR THE BUILT ENVIRONMENT

University of Cambridge

JUNE 2010

Master of Studies (Mst) degree with my thesis is titled "Cultural Ecosystem Services and Urban Green Issues; Measuring Qualitative Values" for which I achieved an A-grade. The course gave me a broad, strategic understanding of social, economic and environmental context of built environment design, with particular emphasis on sustainable ideals, ideas, technologies, and interdisciplinary working themes.

GARDEN DESIGN BA HONS

University of Greenwich

June 2006

VOLUNTEERING

TRUSTEE AND NETWORKS COORDINATOR

National Federation of Parks and Green Spaces | UK

2013 – PRESENT

VOLUNTEER

The 'loja', Contrato Local de Desenvolvimento Social | Portugal

2025 – PRESENT

DIRECTOR AND VICE-CHAIR

Green Tides CIC (formally Adur and Worthing Green Spaces Partnership | UK

2013 – 2025